

**NEWCASTLE-UNDER-LYME BOROUGH COUNCIL**

**EXECUTIVE MANAGEMENT TEAM'S REPORT TO CABINET**

**22<sup>nd</sup> MAY 2013**

**1. REPORT TITLE**

**Draft Newcastle under Lyme Health and Well Being Strategy**

**Submitted by: Head of Leisure and Cultural Services**

**Portfolio: Stronger and Active Neighbourhoods**

**Ward(s) affected: All**

**Purpose of the Report**

To consider and approve the Draft Newcastle under Lyme Health and Wellbeing Strategy for consultation.

**Recommendations**

1. To approve the draft Health and Wellbeing Strategy and agree to continue to support the partnership responses required to implement it.
2. To undertake a consultation exercise with Public Health, North Staffordshire Clinical Commissioning Group, Newcastle NHS Partnership, Healthwatch and local residents.

**Reasons**

The Newcastle under Lyme Health and Wellbeing Strategy (Consultation Draft) seeks to identify and prioritise the key determinants of health in Newcastle under Lyme, develop a shared approach to addressing health inequalities and ensure that our residents are well placed to benefit from current health reforms.

**Background**

The Newcastle under Lyme Health and Wellbeing Strategy (Consultation Draft) is based on the priorities identified within the enhanced Joint Strategic Needs assessment (eJSNA).

The strategy commits the Council's Health Scrutiny and Active and Cohesive Scrutiny Committees to review its action plan annually. The proposed strategy, for consultation, is attached.

Intentionally, it does not cover everything that affects health and wellbeing but focuses on areas where it is hoped to have the greatest impact.

Consequently, it focuses on understanding:

1. Population Trends
2. Risk Factors
3. Symptoms
4. Interventions
5. Outcomes; and
6. Developing Action Plans

The consultation will concentrate on the identified priority areas which will be used to agree actions. Outcome frameworks (drawing on national and local measures) will be used to agree specific measureable outcomes for the scrutiny committees to monitor progress.

### **Issues**

The Borough Council has supported the County Council in its statutory duty to produce the eJSNA and Joint Health and Well Being Strategy (JHWS). This is also consistent with the Borough Council's contribution to health and wellbeing both locally and across Staffordshire in supporting the County in its statutory duty to lead on the establishment of the Staffordshire Health and Wellbeing Board.

The draft health and wellbeing strategy provides overall direction and a coordinated framework for the council and its partners to improve health and wellbeing in Newcastle under Lyme.

### **Outcomes linked to Sustainable Community Strategy and Corporate Priorities**

The recommendations support the Council's corporate priorities. The Health and Wellbeing Strategy, along with the Economic Development Strategy and the Safer and Stronger Strategy is one of three principal strategies that support the work of the Council and its partners.

### **Legal and Statutory Implications**

The strategy provides a coordinated framework for a range of existing activity the council is carrying out that has an impact on the health and wellbeing of people in Newcastle.

### **Equality Impact Assessment**

The strategy and its recognition of social determinants of health is aligned to the Council's commitment to equality. An Equality Impact Assessment will be completed during the consultation period.

### **Financial and Resource Implications**

The NuLHWBS (Consultation Draft) will inform how Council resources are deployed in improving health and wellbeing and particularly in encouraging integrated approaches and ensuring that residents benefit from current health reforms.

## **Major Risks**

The Health and Wellbeing Board is now included in the County Council's revised constitution, in accordance with the Health and Social Care Act 2012, the Board is a sub committee of the County Council. The HWB is responsible for producing the Staffordshire Joint Health Wellbeing Strategy. By producing the Newcastle under Lyme Health and Wellbeing Strategy and it becoming embedded in Borough Council policy, the Borough Council is mitigating the risks for the successful implementation of the JHWS by identifying and promoting the health and wellbeing priorities in the Borough.

## **Earlier Cabinet Resolutions**

Borough Health and Wellbeing Strategy – 19 September 2012.

## **Background Papers**

The Newcastle under Lyme eJSNA

Living Well in Staffordshire – Initial Joint Health & Wellbeing Strategy 2013/14 to 2017/18

Health and Social Care Act 2012:

<http://www.legislation.gov.uk/ukpga/2010/29/contents>

Public Health Outcomes Framework 2013-14, Department of Health (November 2012):

<http://www.dh.gov.uk/health/2012/11/phof-technical-refresh/>

Adult Social Care Outcomes Framework 2013-14, Department of Health (November 2012)

<http://www.dh.gov.uk/health/2012/11/ascof1314/>

NHS Outcomes Framework 2013-14, Department of Health (November 2012):

<http://www.dh.gov.uk/health/2012/11/nhs-outcomes-framework/>